

We help  
your child

**step by step,**

for more  
success in school,  
and a more  
independent life



Applied Behavior Consultants  
ABC Center Philippines

Our mission is  
to unlock  
the full potential  
of every child



**Applied Behavior Consultants**  
ABC Center Philippines

Why choose  
Applied Behavior Consultants  
(ABC) Philippines?

We help your child  
**step by step,**  
for more success  
in school, and a more  
independent life.

**Our results are consistent with 50 years of clinical data:**

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- 100% of children make progress.
- 100% are able to communicate wants and needs within a year.
- Progress is in all domains – language, cognitive and perception skills, social, group and play skills, motor skills, self-help and reduction of tantrums and problematic behavior.
- If treatment is started at a young age, a significant number are able to attend mainstream school with the same age peers.
- All programs are supervised by Board Certified Behavior Analysts.



We have over  
**30 years experience**  
with children with autism  
and developmental needs, all over the world.



ABC Center is **THE ONLY CENTER IN PHILIPPINES**  
with Board Certified Behavior Analysts (BCBAs)  
with expertise in ABA R.E.A.L approach.

We are experts in **APPLIED BEHAVIOR ANALYSIS (ABA)**,  
the most **CLINICALLY PROVEN** in helping children with autism.

Our team are  
**Globally Awarded**  
for Applied Behavior Analysis

Outstanding Contributions  
for the International Dissemination  
of Behavior Analysis

Awarded by the Association  
of Behavior Analysis International  
(ABAI) 2006

Livingston Lecture  
Award

Awarded by the  
California State University  
2002

Written over  
**80 clinical papers**

Presented at the  
Association for Behavior  
Analysis International

European Association  
for Behavior Analysis  
and other global symposia

...have  
**Published Clinical Journals**  
and lectured in  
**Global Symposia**

Lectured at  
universities and conventions  
**all over the world**





...and have **Advanced Clinical Treatment** for autism

“

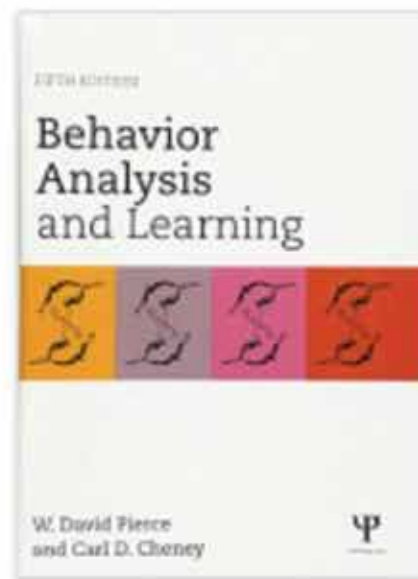
The co-founder of ABC,

**Brenda Terzich,**

also made valuable additions to the treatment of autism, designing and implementing a programmed generalization model called Recreating Environments to Accelerate Learning (R.E.A.L.)

”

ABC has advanced global knowledge in autism treatment. Brenda Terzich's work in generalization (enabling therapy lessons to be applied to real life) has been cited in the Behavior Analysis textbook, 'Behavior Analysis and Learning' (Epling & Pierce, 1995, 2nd & 3rd Edition, Pierce and Cheney, 2003, 4th & 5th Edition).



Our results show that  
**100% of children**  
make progress

**100%** able to share  
wants needs  
within one year

**70%** effectively  
transition to  
school

**Progress**  
is seen  
across  
**all skill domains**

#### Language & Communication

Over 70% of children reached Intermediate/Advanced scores in Intraverbal Communication, Linguistics and Listening skills

#### Cognitive & Perception

Over 80% of children reached Advanced Level in Visual Perception/Matching and in Pre-Academic Reading and Numeracy

#### Social, Group & Play

Almost 3X improvement in Social, Group and Play Skills scores  
Over 70% achieving Intermediate/Advanced level

#### Motor Skills

Over 80% reaching Intermediate/Advanced level scores in Pre-Academic Writing/Tracing and in Motor Imitation

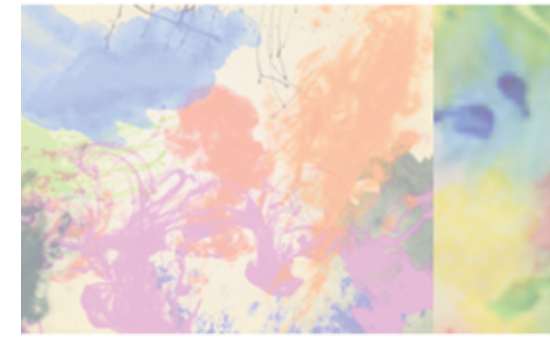
#### Negative Behavior Reduction

100% of children with Behavior Intervention Plans showed a reduction in negative behavior over time



success stories have made

# a big difference in children's lives



ABC has helped children across the autism spectrum – from low to high functioning, from toddlers to school-aged children to teens.  
See <http://abccenterphilippines.com.ph/newsletter/> to read these articles.



David\* was 22 months old when diagnosed with autism. After two years of therapy, his mother can say what others dream of – David is no longer in the Autism Spectrum.



Many children with autism have tantrums - crying, hitting their heads on the wall, biting -- leaving parents feeling helpless. Ms Hui Ling Loh, BCBA, Clinical Supervisor of ABC Center, gives tips on managing tantrums.



## Learning to Talk Breaking down the barriers

When Spencer\* started therapy, he could only make unintelligible sounds. He could not communicate. Now, after three years, Spencer can talk to us, and we to him.

## Teaching Social Skills to children with autism

Socializing can be confusing for those with autism. ABC Center speaks of their work with Michael\*, a 9 year old with Asperger's Syndrome enrolled at the ABC Center's Social Intelligence Coaching Program.







## Mainstream School

The journey of a child with autism

Read the story of Allan\*, a child with autism, who successfully prepared for mainstream school.



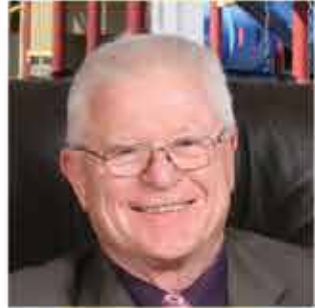
We are  
**highly experienced,**  
and are led by  
**Board Certified  
Behavior Analysts**







# founders are global Pioneers in Applied Behavior Analysis



Dr. Joseph Morrow  
Phd, **BCBA-D**

- + Founder and President, ABC
- + Professor Emeritus, California State University, Psychology and Behavior Analysis
- + Board Director: B.F. Skinner Foundation
- + Former Department Chair: Indiana University
- + Award: Outstanding Contributions for the International Dissemination of Behavior Analysis (ABAI)
- + Award: Livingston Lecture Award (California State Univ)
- + Former Conference Chair: Intl Society of Behaviorology



Ms Brenda Terzich-Garland  
MA, **BCBA**

- + Founder and CEO, ABC
- + Outstanding Service Award (FEAT- Families for Effective Autism Treatment)
- + Outstanding Service on Behalf of Children and Adults with Mental Retardation
- + Officer: California Association of Behavior Analysis
- + Clinical Work Cited: Behavior Analysis and Learning (Epling and Pierce)

Our Asia Team include highly experienced and a collaborative group of **Board Certified Behavior Analysts (BCBAs)** of **Clinical Experts**



Hui Ling Loh  
M.A., **BCBA**  
Clinical Director

Western Michigan University  
**Summa Cum Laude**  
Masters in Behavior Analysis

15+ years experience in ABA  
10+ years as BCBA  
International Symposia/Lectures

## What is a Board Certified Behavior Analyst (BCBA)?

Board Certified Behavior Analysts (BCBA's) are uniquely qualified to design and supervise Behavior Analytic therapy. They are certified by the global Behavior Analysis Certification Board after meeting educational, clinical supervision and testing requirements. ABC Center is the only center in the Philippines where all children's programs are supervised by Board Certified Behavior Analysts (BCBA's) with expertise in ABC's REAL technique.

We can also work as a team with the child's Speech Language Therapists, Occupational Therapists, Child/Educational Psychologists and Developmental Pediatricians, as needed.



**OUR PROGRAMS**  
for children, teens  
and young adults

and a more  
**independent life**

for more  
**success in school**

We help your child  
**step by step**



We have helped thousands of children for over 30 years. We have expertise in Applied Behavior Analysis (ABA) therapy across a broad spectrum -- from low to high functioning autism, from infants to school-aged children, to teens and adults.

We have both 1 on 1 and group programs, done in center or at home.

All children's programs are supervised by Board Certified Behavior Analysts (BCBAs).



## Infant/Toddler ABA Program

### What is it?

Play-based 1on1 ABA program for infants and toddlers.

### Who is it for?

- Infants/toddlers below 3 years old, who exhibit symptoms of autism or developmental delay, at risk for a diagnosis of autism or who already have a diagnosis of autism.

### How successful is it?

- If ABA is started at an early age, a significant number are able to attend regular school with same age peers.
- In line with 50 years of clinical data, 100% of children improve.

### What does it teach?

- Skills such as communication, eye contact, play and responding to social reinforcement.
- Learning is done via play-based stimuli appropriate for infant-toddlers.
- Each child's program is individualized.



## Early Intensive ABA Program

### What is it?

1on1 ABA program for children 3 years and above

### What does it teach?

- Language & Communication, Cognition, Social, Group and Play skills, Motor Skills, Early Literacy and Numeracy, Self-help and Independence.
- Reduction of negative or problematic behavior (eg tantrums, injurious behavior)
  - Every child's program is individualized.
- Goal is to integrate into mainstream or SPED school

### How successful is it

In line with 50 years of clinical data, 100% of children improve.  
70% transitioned to mainstream/SPED school. Improvement seen in all skill domains:

- Language: 70+% reach Intermediate/Advanced Intraverbals, Listening and Linguistics
- Cognitive: 80+% reach Advanced Visual Perception and Pre-Academic Reading and Numeracy
- Social / Play: Almost 3x improvement in Social, Group and Play skills
- Motor: 80+% reach Intermediate/Advanced Pre-Academic Writing and Motor imitation
- Behavior: 100% show improvement







## School

Readiness and  
Shadowing

### What is it?

School Readiness Program assesses the child's readiness for target mainstream or SPED school, and prepares the child to succeed in it.

Classroom Shadowing provides a dedicated guide for the child in mainstream or SPED school.

### Who is it for?

Children already planning for mainstream or SPED school at kindergarten or primary level.

### How does School Readiness work?

- We assess the child's skill level to determine readiness for school.
- We discuss parent's target school options and help determine child's fit.
- We teach detailed behaviors required in the target school, so that the child will be more prepared.

### What is Classroom Shadowing?

- ABC's shadow teacher assists the child in navigating the school environment, understanding teacher instructions, and dealing with peers socially.



## SOCIAL

Intelligence  
Coaching

### What is it?

A program to develop social intelligence, understanding of social cues and building social competency.

### Who is it for?

- Children or teens who need to build positive social interactions.
- Those with Asperger's, high-functioning autism, ADHD, or other learning disabilities will benefit significantly.

### What does it teach?

Social requirements such as

- dealing with parents and siblings
- proper response to teachers and other adults
- socialization with peers in school
- understanding and handling of emotions







## What is it?

A program focused on building independent daily living skills such as self-help, community living, leisure and pre-vocational skills.

## Who is it for?

Teens and young adults who need to learn independence in daily living, effective functioning in the community and preparation for vocational skills.

## How successful is it?

In line with 50 years of clinical data,  
100% of individuals improve

## What does it teach?

- The program is individualized for unique needs:
- home living independence – such as self care and hygiene and household chores
  - basic community living – such as grocery shopping, understanding money, riding the bus, and community leisure activities
  - pre-vocational skills in line with target vocation



# Our programs for Parents and Caregivers

## Parent Training

*Positive Programming for Parents* training course teaches the principles of ABA and gives practical guidance on how to apply at home.

## Parent Consultations with Behavior Analysts

Consultations are personalized for your needs, and can be done in center, or in your home or child's school.

As an expert in autism therapy, ABC Center consults for institutions and professionals globally.

ABA Training for Professionals and School Staff  
Basic, Advanced, or modular ABA courses are available.

# Our programs for Professionals and Schools and Non-Government Organizations (NGOs)

## Consultations on School Processes and Classroom Procedures

for better care of special needs individuals.

## Behavior Intervention Plan for Individual Cases

to enable school/NGO staff to better handle individual clients.



## Our programs for Overseas Families

### Power Foundation ABA

For families who are on-site at least 2-4 weeks.

Provides a comprehensive assessment of the child's skills, a full individualized education plan, intensive ABA therapy, and comprehensive parent training.

### On-going Web Supervision

Upon return to the family's home country.

Weekly sessions to supervise the child's progress and to consult for parents. Also includes update of the child's assessments and individualized education plan.

### Overseas Behavior Analyst Consultations

If needed, our Behavior Analyst can consult with the family in the home country.



## What is Applied Behavior Analysis (ABA)

Improves skills  
in all learning domains



### Increasing skills in:

- Language and Communication
- Cognition and Perception
- Social and Play skills
- Classroom Group behavior
- Motor skills
- Self-help independence



Applied Behavior Analysis (ABA) is the most clinically proven intervention for autism.

ABA has over 50 years of clinical proof of effectiveness.

It is recognized by the American Academy of Pediatrics and the US Surgeon General.

It is rated by the Singapore Ministry of Health as Level I++/ Grade A, the highest in evidence and recommendation.



# What is Applied Behavior Analysis (ABA)

Reduces tantrums  
and behavior problems



## Decreasing problems such as:

- tantrums and excessive crying
- aggression and injurious behavior
- lack of compliance
- inattention and rigidity
- self-stimulation and sensory issues



## Applied Behavior Analysis (ABA) teaching works by:

Breaking down tasks into small steps to build mastery,  
then linking steps together to learn complex tasks.

Systematically using positive rewards and fun, to motivate learning.

Taking meticulous data and analyzing each lesson to track progress.

# What is Applied Behavior Analysis (ABA)

Most effective when  
done by qualified practitioners

## (ABA) therapy is done best if:

It is supervised by Board Certified Behavior Analysts (BCBAs).

It is programmed to appropriately 'generalize' skills –  
what the child learns in therapy is effectively bridged  
towards the natural environment.

ABC Center has over 30 years expertise in ABA therapy,  
helping thousands all over the world.

All programs are supervised  
by Board Certified Behavior  
Analysts (BCBA's).

**Our results show that  
100% of children  
make progress.**





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